



2010-2011

ADVERTISING AGREEMENT

INSTRUCTIONS: TO RESERVE YOUR SPACE in this year’s directory, please complete this form and fax a copy ASAP to 317-481-1825 or mail completed form along with payment to the IWDA Central Office. Submit ad copy electronically by emailing maria@centraloffice1.com. Questions? Call Maria at 317-610-5997.

Copy deadline is July 16th .

Company Name: _____

Contact Name: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

DIRECTORY FORMAT – DIGITAL/FULL COLOR AND B/W

COPY FORMAT: (Electronic /digital ads encouraged - Please submit a pdf, jpg, eps files to maria@centraloffice1.com.

COPY SIZE: Full Page – 7” x 10” or Half Page – 7” x 5”

Production date: July 26, 2010

DISTRIBUTION: The Indiana Wholesale Distributors Association Directory is published annually and features a listing of all distributor and affiliate members. Copies are distributed to key decision makers at IWDA distributor, affiliate companies and advertisers.

RATES

OPTIONS

IWDA MEMBER RATES

NON-MEMBER RATE

FULL PAGE VIP SECTION	\$550	\$650
Full page - REGULAR SECTION	\$450	\$550
Half page – REGULAR SECTION	\$300	\$400

PREMIUM PLACEMENT

FULL PAGE-INSIDE FRONT COVER	B/W \$750 or Color \$850
FULL PAGE-INSIDE BACK COVER	B/W \$750 or Color \$850
OUTSIDE BACK COVER –	B/W \$850 or Color \$1000

PLEASE NOTE: AD SPACE will be filled on a first-come, first-served basis.

AD SIZE

AD COPY

PAYMENT

<input type="checkbox"/> Full-Page VIP Section	<input type="checkbox"/> Is Enclosed	<input type="checkbox"/> Check Enclosed
<input type="checkbox"/> Full-Page (Regular)	<input type="checkbox"/> Will e-mail/send by 7/16/10	<input type="checkbox"/> Please invoice
<input type="checkbox"/> Half-Page (Regular)	<input type="checkbox"/> Repeat Last Year’s ad	
<input type="checkbox"/> Back cover: B/W or Color (circle one)		
<input type="checkbox"/> Inside Front Cover: B/W or Color (circle one)		
<input type="checkbox"/> Inside Back Cover: B/W or Color (circle one)		

Comments: _____

DEADLINE FOR COPY for the 2010 Directory is 7-16-10
E-mail ad to maria@centraloffice1.com or mail a copy along with check made payable to: IWDA CENTRAL OFFICE - Directory 1829 Cunningham Rd ~ PO Box 24167 ~ Indianapolis, IN 46224

PH: 317-610-5997 ~ FAX: 317-481-1825